

## PARTNERSHIP OPPORTUNITIES



**AGCC** Australian Geoscience  
Council **Convention**

**BIG ISSUES AND IDEAS IN GEOSCIENCE**

**14–18 OCTOBER 2018** | Earth Science Week

Adelaide Convention Centre

[www.agcc.org.au](http://www.agcc.org.au)



Ediacara fossil site, Flinders Ranges, SA

INSET IMAGE: Dickinsonia – an example of the Ediacaran fauna on display at the Prairie Hotel, Parachilna, SA.

## GEOSCIENCE IN AUSTRALIA

Geoscience plays a fundamental part in everyone's life. It constitutes our immediate environment and provides many of the materials we use everyday. It influences planning, development and safety.

The Australian Geoscience Council (AGC) is the peak representative body for earth science societies in Australia and consists of the nation's leading geological professional and industry organisations. For the first time, the AGC is staging a combined convention in conjunction with all its Member Organisations, thus creating the pre-eminent Geoscience gathering in the Region. It is anticipated that this convention will become a regular four-yearly event integrating all of the Geoscience community.

The Australian Geoscience Council Convention (AGCC 2018):

- Will be Asia Pacific's leading geological forum;
- Provides premium promotional access to geological, exploration, hydrocarbon and mining sectors;
- Offers suppliers and service groups the space to promote their businesses at the GeoExpo; and
- Enables sponsors and delegates to network with professional, business, industry, academic and regulatory leaders.

AGCC 2018 will be held in Adelaide during Earth Science Week (14-18 October 2018). The purpose of AGCC 2018 is to promote Geoscience as a major and essential field of Science for all Australians.

AGCC 2018 provides an opportunity for geoscientists from Australasia and the wider Geoscience community to come together to discuss and promote all aspects of Geoscience and to gain valuable professional development from an engaging program. Keynote Speakers of international repute are being confirmed to present at AGCC 2018 and a strong media contingent is expected to focus attention on the issues facing Australian Geoscience and potential solutions.

## AGCC 2018 HOSTS - AUSTRALIAN GEOSCIENCE COUNCIL

The Australian Geoscience Council Inc. (AGC) is the Peak Council of geoscientists in Australia. It represents eight major Australian geoscientific organisations with a total membership exceeding 8000 individuals comprising industry, government and academic professionals. Members are engaged in geology, geophysics, geochemistry, minerals, petroleum, environmental geoscience, hydrogeology, geoscience information and geological hazard mitigation.

Australian Geoscience Council Inc.  
The Council of Earth Science Societies in Australia





## AGCC 2018 – THE EVENT

AGCC 2018 will promote Geoscience as a major and essential field of endeavour in Australia. AGCC 2018 is the inaugural forum for bringing together Geoscience professionals from all Member Organisations of the AGC to showcase their part in Geoscience throughout the Asia Pacific Region for the 21st Century.

The convention is planned to cover all aspects of Geoscience. The proposed topics are wide-ranging, covering:

- Science and technology
- Mineral and energy resources
- Sustaining our environment and supporting our people
- The impact of Geoscience on society and
- Educating everyone about Geoscience.

A summary of the proposed Technical Sessions is provided below. The compelling reason for holding AGCC 2018 is to develop broad cooperation, synergies and strong linkages between industry and academia, researchers and practitioners, educators and community stakeholders. By developing the big picture for Geoscience throughout the Asia Pacific Region we will help ensure that Australia has a strong future.

The concept behind AGCC 2018 is **BIG ISSUES AND BIG IDEAS**. This is an exciting, innovative event and a key differentiator of AGCC 2018 from other conferences. Focusing on critical Geoscience issues that affect all Australians will attract attention from industry, government and academia, while also creating opportunities for non-geoscientists to engage and participate in our deliberations in Adelaide. This approach is strongly aligned with the AGC vision to ‘raise the profile of Geoscience to be pre-eminent in Australia’. This large event will expose delegates to ideas they would not normally engage with in routine technical talks, and will attract those people who don’t normally attend our various Member Organisation conferences.

The Big Issues proposed for AGCC 2018 are:

- 1) Our Energy Security Options – Dirty Words in a Clean World (Coal, Nuclear, Fracking and Alternatives)
- 2) Resource-Driven Development of Northern Australia
- 3) Geoscience Education and New Modes of Communication and
- 4) Smoothing the Impact of Boom and Bust Commodity Cycles.

The Big Issues and Ideas in Geoscience will be developed through:

1. **Plenary Presentations** by carefully selected, world-renowned experts to open the Big Issue topic.
2. **Big Issues and Ideas Sessions** to focus on the specific issue which has been identified as a formidable challenge for the broad community and collectively develop imperatives for advancement using our best Geoscience.



*The next generation RoXplorer® drill rig employs coiled tubing to achieve highly efficient deep penetration sampling of exploration targets. Image courtesy of Deep Exploration Technologies Cooperative Research Centre (DET CRC)*



*Drilling the Moran 16 development well in Papua New Guinea – image included by courtesy and permission of Oil Search Ltd*

## PARTNER WITH AGCC 2018

Your participation as a sponsor and/or exhibitor at AGCC 2018 will place your organisation before the leaders of Geoscience throughout Australasia and the Asia Pacific Region. You can expect direct connection with those at the very forefront of minerals and energy exploration and development of this fast-growing region.

If you are interested in promoting products and services to the resources and exploration sectors throughout Australia and the Asia Pacific Region, AGCC 2018 represents an excellent opportunity and warrants your serious consideration. We would be delighted to discuss the many sponsorship and exhibition opportunities available – please contact us at any time, it will be our pleasure to assist. The Australian Geoscience Council Convention will maintain a loyalty arrangement for repeat exhibitors at its events.

### FOR FURTHER INFORMATION ON PROMOTIONAL OPPORTUNITIES AT THIS EVENT:

P + 61 7 3368 2644  
E [sponsor@ccm.com.au](mailto:sponsor@ccm.com.au)  
W [www.agcc.org.au](http://www.agcc.org.au)



Australian Society of  
Exploration Geophysicists



All organisations with an interest in Geoscience – from corporations to all levels of Government and their associated agencies – are encouraged to participate in AGCC 2018 as sponsors and exhibitors.

Sponsors of AGCC 2018 can expect to:

- Raise or enhance their profile across the geological and resources sectors throughout Australia and the Asia Pacific Region
- Create direct links to leaders throughout the geological, exploration and resources sectors
- Promote to international organisations, most notably from Asia Pacific nations
- Achieve exposure to consumers of geological, exploration, mining and energy products and services.

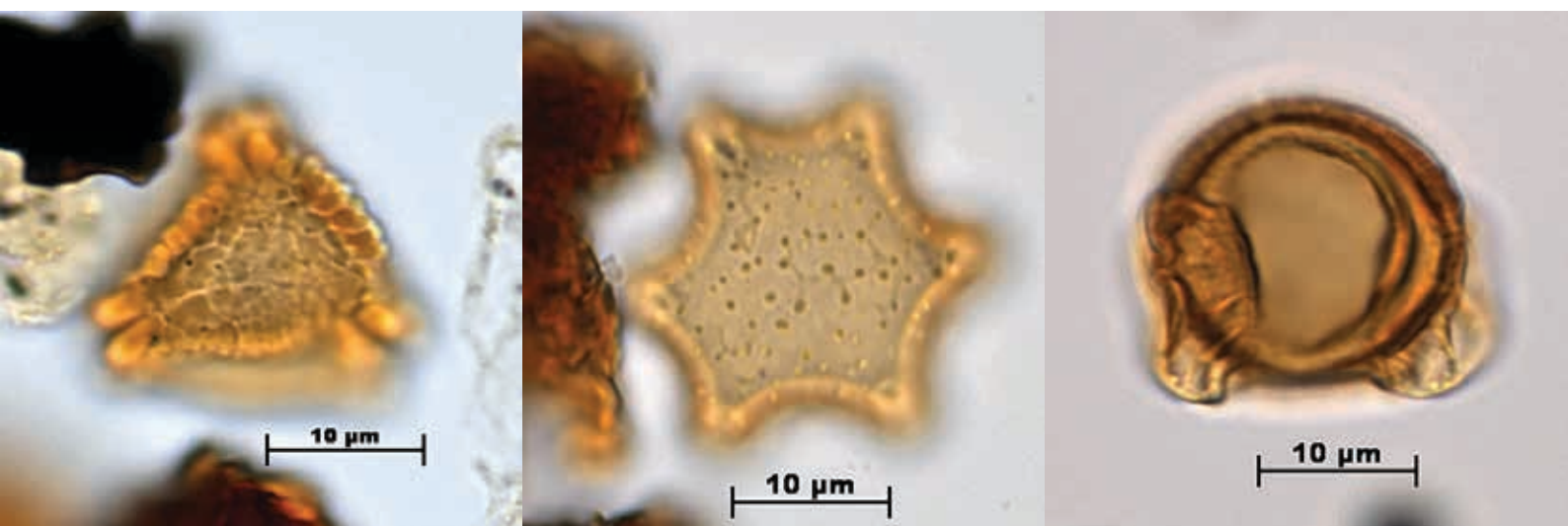
Topics which will be featured in the Scientific and Technical Program include:

- The latest concepts in geoscientific knowledge and applications
- Analysis of future energy and secure management of supply
- New strategies and technologies for hydrocarbon and mineral discovery and development, including case studies of successful delineation of valuable resources.

The program is expected to cover climate change impacts on land and resource management, the management of water – Australia's most critical resource, engineering and environmental applications in modern society and the effective mitigation of geohazards in Australia and neighbouring countries. Delegates will hear about the latest geological models for unusual commodities and will engage in quality staff recruitment opportunities.

The AGCC scientific and technical program will be presented across five themes.

1. **Understanding the Earth** – including deep Earth systems and planetary fluxes; planetary dynamics and geohazards; sedimentary basins; marine geoscience; Earth's climate – past, present and future and the solar system and beyond.
2. **Life on Earth** – featuring the origins and development of life; mass extinctions; ancient and historical Australia; the limits of life on earth; bio-geology; life beyond our planet; and, in homage to the host State, an Ediacaran Symposium.
3. **Resources** – covering mineral systems and discovery under cover; petroleum frontiers, including unconventional hydrocarbons; the future of coal; the future energy mix; building our society – construction materials and industrial minerals; water resources; and sustainability of resources.
4. **Applied Geoscience in the 21st Century** – discussions on technical innovation; the application of geoscience to risk identification and mitigation; mining, engineering, agriculture and manufacturing; and the increasing role of mathematical geology, artificial intelligence and robotics in geoscience.
5. **Beyond the Rocks** – focussing on current and future roles of geoscience in society, including education and advocacy, professionalism and ethics, economics and finance, and geoscience solutions for the modern world.



Photomicrographs of fossil pollen recovered from the Lake George Basin; such morphospecies are useful in dating Late Cretaceous and Cenozoic sediments. Images courtesy of Mike Macphail (Consultant Palynological Services), Canberra.



## PARTNERSHIP OPPORTUNITIES

A selection of sponsorship packages is provided below together with summaries of package content. Patron and Major sponsorship packages can be modified to suit sponsors. Please contact us should you wish to discuss bespoke packages to meet your promotional needs and budget.

LEVEL OF ENGAGEMENT	AGCC 2018 Patron Sponsor <b>SOLD</b>	Major AGCC 2018 Sponsor	AGCC 2018 Sponsor	Convention App	AGCC 2018 Contributor
<b>Prices in AUD &amp; exclude GST (10%)</b>	<b>\$95,000</b>	<b>\$60,000</b>	<b>\$35,000</b>	<b>\$20,000</b>	<b>\$10,000</b>
<b>Promotional &amp; Website Branding Pre-Event</b>					
Logo placed on front page of AGCC website	✓				
Logo placed on Sponsor page of AGCC website	✓	✓	✓	✓	✓
Logo on all promotional materials, digital & print	✓	✓	✓		
Announcement of sponsorship in email & on social media platforms	✓	✓	✓		
<b>At the Event</b>					
GeoEXPO spaces (other benefits are negotiable)	6 x premium (54m <sup>2</sup> )	Up to 3 x premium (9-27m <sup>2</sup> )	Up to 2 x standard (18m <sup>2</sup> )		1 x standard (9m <sup>2</sup> )
Advertisement for convention handbook	Two full pages	One full page	One full page	One half page for App download instructions	
Naming rights to convention App and logo on every page within App				✓	
Logo included in sponsor section in convention App	✓	✓	✓	✓	✓
Session slides	✓	✓			
Congress opening address (three minutes)	✓				
One pull-up banner (or similar) on stage in plenary hall	✓				
Venue signage	✓	✓			
Naming rights to convention breaks (morning tea, lunch, afternoon tea as per program) if not sold separately	✓				
<b>Registration</b>					
Full delegate convention registrations	6	4	3		2
Exhibitor registrations to staff GeoEXPO display (TBC with booth size)	6	3	2		1
Delegate List	✓	✓	✓		✓
<b>Social Events</b>					
AGCC Dinner address (five minutes), Wednesday 17 <sup>th</sup> October	✓				

## AGCC 2018 SUPPORTERS

In addition to these packages, AGCC welcomes discussion about any additional activities or mechanisms which your organisation would prefer to implement to demonstrate your support. This may be (and is not limited to) digital posters, lunches, delegate giveaways, charging stations, social media and awards. Please contact [sponsor@ccm.com.au](mailto:sponsor@ccm.com.au) if you are interested in discussing further opportunities.

A sponsorship opportunity which may appeal to universities with strong capabilities in earth science and related fields is a \$6,000 + GST package providing up to 8 senior student registrations, one standard exhibition booth and appropriate logo display together with other Convention sponsors.

## GeoEXPO

The AGCC 2018 GeoEXPO will be in Hall H at the Adelaide Convention Centre on North Terrace. This is a short walking distance to adjoining meeting spaces. The various categories of booth and their position in the GeoEXPO are shown in the map on the following pages.

Participating in the exhibition will provide significant opportunities. The GeoEXPO will:

- Help you meet major potential clients, all in one place at the same time
- Provide the most cost-effective and time-efficient way to reach industry leaders
- Generate multiple new sales leads
- Give extensive exposure of your brand directly to industry leaders
- Make contact with the decision-makers in Government agencies
- Position your brand as a market leader
- Demonstrate your product with face-to-face interaction
- Expand your network with the elite of our industry sector
- Put you in front of major Government and large corporate buyers and
- It's a fact – you meet high-quality prospects at convention exhibitions.

GeoEXPO will feature the *Australian Geoscience Council Pavilion* – a special area which will feature displays by the eight Member Organisations. Adjacent to this pavilion will be a large display of peer-reviewed poster presentations, all addressing the overall convention theme of 'Big Issues and Ideas in Geoscience.'

GeoEXPO will feature a large central catering area, the GeoHUB. Here you will find refreshments, device charging facilities, casual seating, information providers and more.





Scenery in the Flinders Ranges, SA, approaching Parachilna Gorge, going east in the morning. Image courtesy of Bill Shaw.

**GeoEXPO PRICE GUIDE** Choose from Premium or Standard booths and please note the inclusions listed below.

<b>BOOTH TYPE Prices in AUD &amp; exclude GST (10%)</b>	<b>Advance Purchase Book and pay in full before 1 May 2018</b>	<b>Regular Price Booked on or after 1 May 2018</b>	<b>Exhibitor Staff Registrations</b>	<b>Full Delegate Registrations</b>
Standard single - Partitioned 3m x 3m (9m <sup>2</sup> )	\$3,800	\$4,560	One (1)	One (1)
Standard single - Space only 3m x 3m (9m <sup>2</sup> )	\$2,500	\$3,000	One (1)	One (1)
Premium double - Partitioned 3m x 6m (18m <sup>2</sup> )	\$8,350	\$9,995	Two (2)	Two (2)
Premium double - Space only 3m x 6m (18m <sup>2</sup> )	\$5,750	\$6,995	Two (2)	Two (2)
Sponsor block of 4 - Partitioned 6m x 6m (36m <sup>2</sup> )	\$16,500	\$19,800	Four (4)	Four (4)
Sponsor block of 4 - Space only 6m x 6m (36m <sup>2</sup> )	\$11,000	\$13,500	Four (4)	Four (4)

Inclusions for each standard single - Partitioned 3m x 3m (9m<sup>2</sup>):

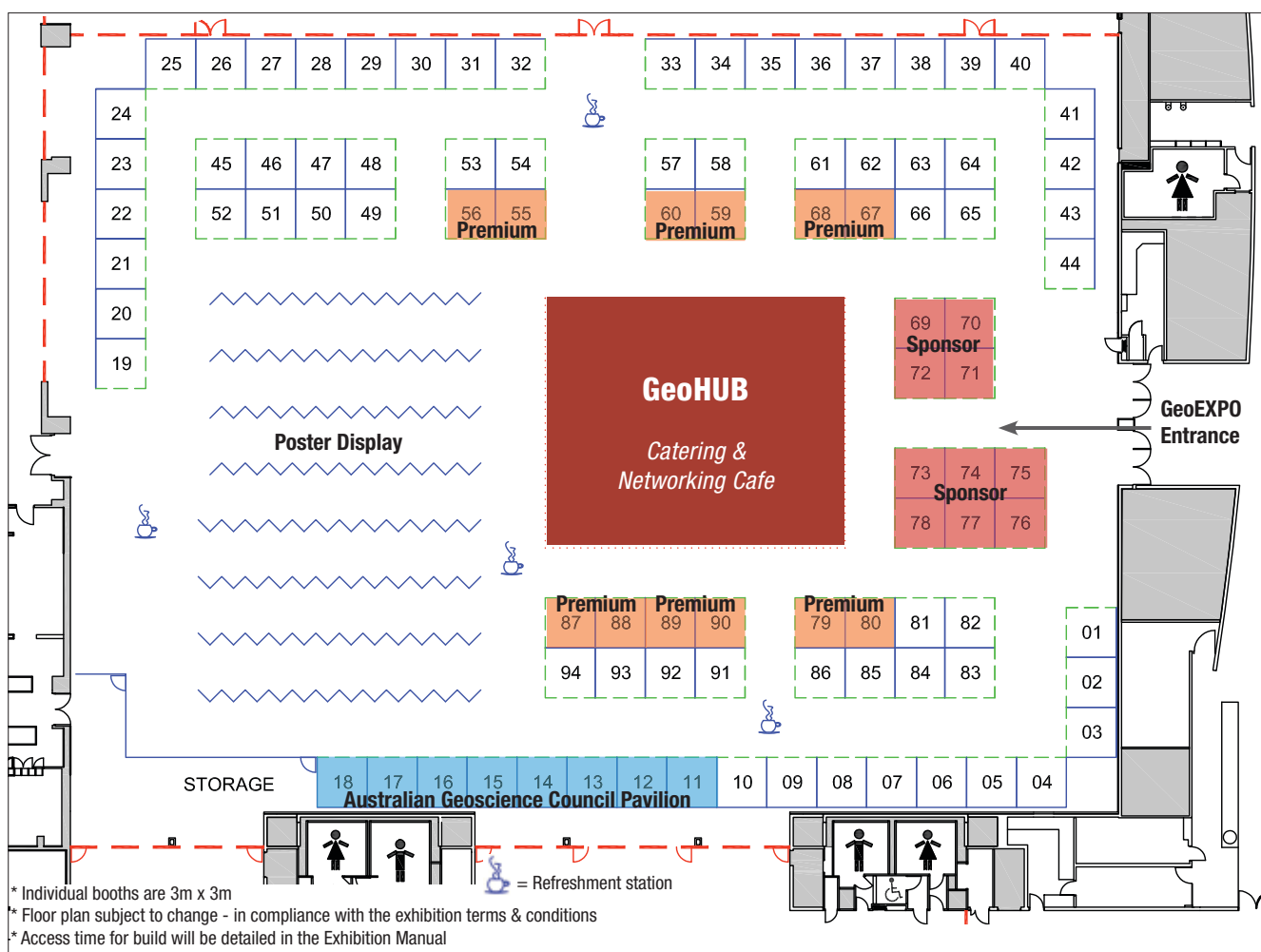
- Walling - 2.48m high white, smooth finish
- Fascia – digital print name board with company name (up to 30 characters) will be installed over each open side
- Lighting – 2 x 150 watt spotlights
- Power – 1 x 4 amp power point
- To be used for fixings – Velcro, hook & chain
- (Not to be used - pins, staples, screws, nails, bolts, paint or double-sided adhesive tape)
- Exhibitor Registration – number of exhibitor (staff) registrations as per above table. Includes name tag, welcome reception and day catering (morning tea, lunch, afternoon tea) as per the convention program.
- Full Delegate Registration – number of full delegate registrations as per above table. Includes name tag, technical sessions, welcome reception and day catering (morning tea, lunch, afternoon tea) as per the convention program.
- Promotion – listed in the GeoEXPO tab on the AGCC website and in the convention App
- Exhibition Manual
- Delegate List

Inclusions for each standard single - Space only 3m x 3m (9m<sup>2</sup>):

- Exhibitor Registration – number of exhibitor (staff) registrations as per above table. Includes name tag, welcome reception and day catering (morning tea, lunch, afternoon tea) as per the convention program.
- Full Delegate Registration – number of full delegate registrations as per above table. Includes name tag, technical sessions, welcome reception and day catering (morning tea, lunch, afternoon tea) as per the convention program.
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- Exhibition Manual
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Furniture is not included in any of the above prices. We recommend Adelaide Expo Hire for all your furniture needs. Confirmed exhibitors will receive product details and order forms for Adelaide Expo Hire.



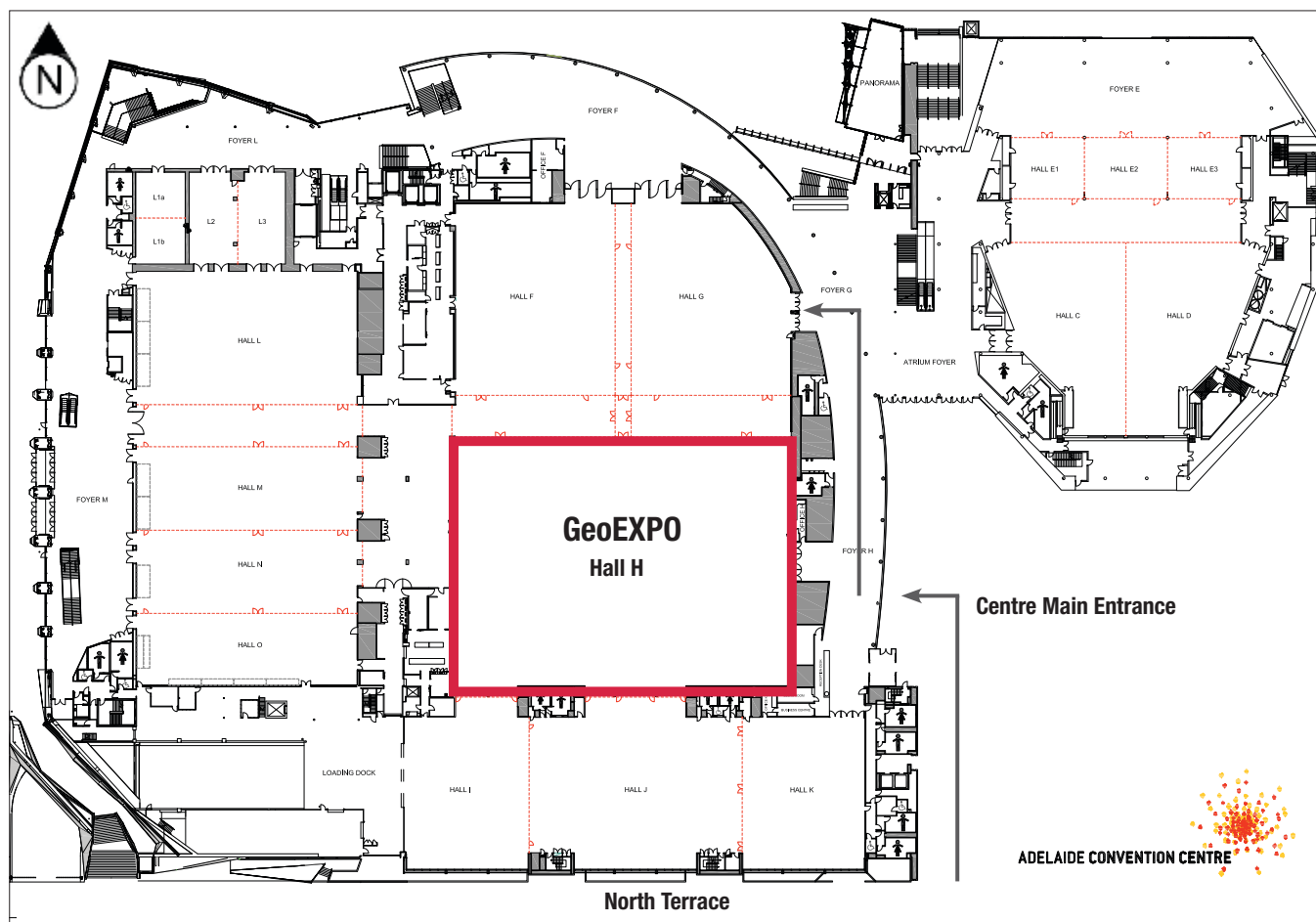


## FLOOR PLAN - Hall H

Adelaide Convention & Exhibition Centre  
14 - 18 October 2018



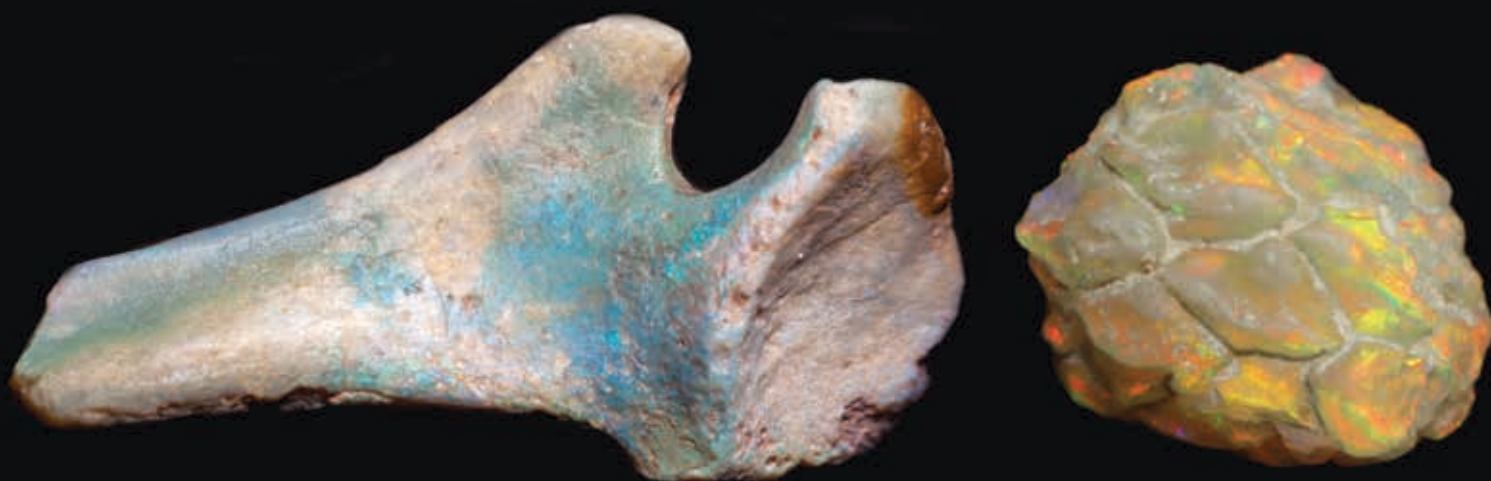
A panoramic view of the new SHRIMP instrument - Image included by courtesy and permissions of Geoscience Australia



## LOCATION

### Hall H

Access off North Terrace via Main Entrance



Opalised fossils from the Australian Opal Centre collection, Lightning Ridge. Left - part dinosaur pelvis. Right - pine cone. Early Cretaceous, Griman Creek Formation, NSW. Donated through the Australian Government's Cultural Gifts Program by Mike Poben in memory of Erika Ostmann; and by Steve Turner. Photographs by Robert A. Smith



## CONTACT

Please visit the respective portals for more information and to secure your position today:

### Sponsor Portal



<https://ccm.eventsair.com/agcc2018/sponsor>

### GeoEXPO Portal



<https://ccm.eventsair.com/agcc2018/geoexpo>

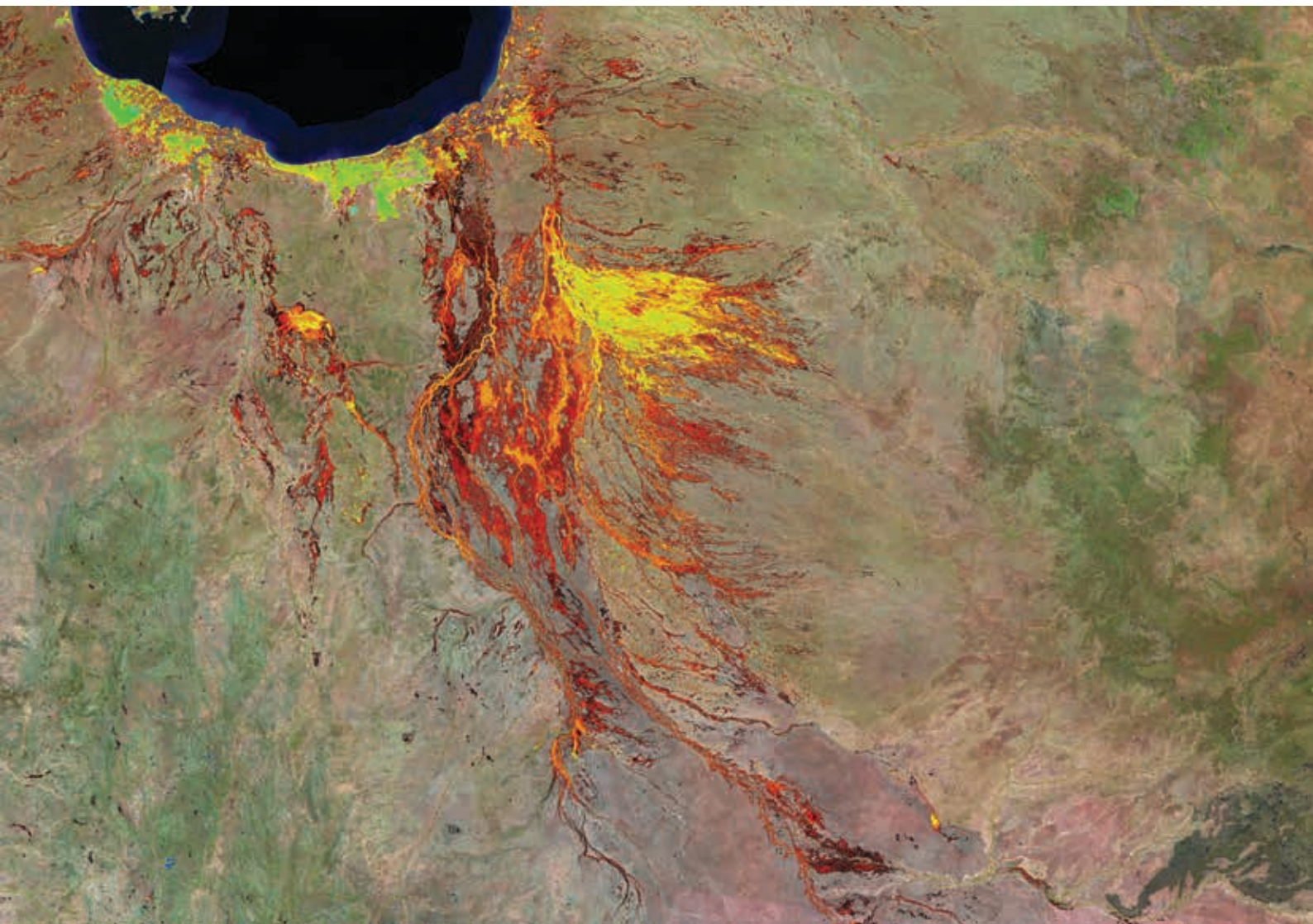


Please contact Jess at CCM (convention secretariat) for all sponsor and exhibition enquiries;

P +61 7 3368 2644

E [sponsor@ccm.com.au](mailto:sponsor@ccm.com.au)

W [www.agcc.org.au](http://www.agcc.org.au)



*Water observations from space, data overlain on Landsat image highlighting rivers and floodplains of north-western Queensland's Gulf Country. Image included by courtesy and permission of Geoscience Australia.*



*We look forward to meeting up with you in Adelaide*



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